



USAID | **BOLIVIA**
FROM THE AMERICAN PEOPLE

INTEGRATED DEVELOPMENT PROGRAM

The Integrated Development Program supports the efforts of the Government of Bolivia to expand economic opportunities and increase producers' income in coca-growing regions, mainly the Yungas of La Paz. Under an integrated approach, it also invests in productive support infrastructure and public services such as roads, safe drinking water, sanitation, education and health to benefit local people.



Coffee production

*USAID/Bolivia:
working together*

Economic Diversification in Coca-Growing and Associated Areas is Increasing and Sustainable

The Integrated Development (ID) Program supports the efforts of the Plurinational State of Bolivia (PSB), through the Vice-Ministry of Coca and Integrated Development (VCDI), to expand economic opportunities and increase producers' income in Bolivia's coca-growing regions and associated areas. Its investments in social infrastructure assist families to access essential public services such as safe drinking water, complementing the investments made in productive facilities. Support for road maintenance helps to promote economic development in the region and improve access to public services. Most of the program's activities are carried out in the Yungas region of La Paz.

The Program aims to:

- increase economic opportunities and income for farmers;
- expand access to essential public services; and
- improve and maintain rural road infrastructure.

Increasing economic opportunities and income for farmers

The program provides technical assistance, training, and related support to small-scale producers and their associations with the aim of helping to increase productivity and improve the quality and marketing of their products, in order to expand economic opportunities with good prospects for farmers. These efforts are helping thousands of farmers to generate high-quality products for national and international markets, including bananas, specialty coffee, achiote, honey, mango, chicken and cocoa. Environmental measures are included in the program to promote sustainable results and impacts.

Expanding Access to Essential Public Services

The investments made in social infrastructure, including safe drinking water and sanitation, health and education facilities, are helping to expand communities' access to essential public services, thus improving health, education and the quality of life in rural areas. The program is also helping to improve the health of local families by providing support in the form of reliable diagnosis services and treatment for patients suffering from diseases that are common in the Yungas region.

Improving and Maintaining Rural Road Infrastructure

These activities are complemented by support for road maintenance and improvement, including the construction of bridges to facilitate access to markets for communities and their products. The road infrastructure program is administered by Caminos Vecinales, a PSB implementing agency. Caminos Vecinales has also started to implement certain social infrastructure activities.

Overall achievements

- Between 1999 and 2010, more than 9,400 km of roads have been maintained or improved and 213 bridges have been built in the Tropics of Cochabamba and the Yungas of La Paz. Most of this work was done through Caminos Vecinales, a PSB agency, and by the community-based Road Maintenance Associations (AMVIs).
- In 2010, the value of coffee and cocoa exports from the Yungas of La Paz reached US\$19.6 million, an increase of 54% over the 2005 figure.
- In 2010, the annual value of banana, palm heart and pineapple exports from the Tropics of Cochabamba amounted to US\$24.5 million, an increase of 87% over the 2005 figure.
- From 2006 to 2010, the Program has helped to establish more than 40,000 hectares of new or rehabilitated crops, including areas under forest management plans.

Results achieved in the October 2009 - September 2010 period

- The annual value of exports promoted by the Program reached some US\$44.1 million, an increase of 10% over the previous year.
- The Program helped to introduce, establish or rehabilitate about 4,900 hectares of crops, including coffee, cocoa, achiote and mango.
- The assistance provided to communities and farmers' businesses helped to generate some 1,650 new jobs and US\$8.1 million in incremental sales of alternative products.
- In the coffee sector alone, about 3,600 hectares of the crop were rehabilitated or established, helping to ensure increased sales and export volumes in future years.
- The cocoa sector received support from the Program to rehabilitate or establish 361 hectares of cocoa, generating additional sales worth more than US\$1.1 million.
- On the social side, the Program invested approximately US\$1.8 million in 65 works of social infrastructure, including 28 safe drinking water systems (23 existing systems were improved and 5 new systems were built); 24 schools and 10 health centers were built or refurbished and provided with furniture and equipment, thus improving the living conditions and wellbeing of about 1,900 families in the Yungas region.
- Some 15,150 families participated and played a key role in the implementation of the Program in the Yungas of La Paz and Yapacaní.
- More than 680 km of roads were maintained or improved and 8 bridges were constructed in the Yungas of La Paz.
- The budget for Integrated Development activities in 2010 was US\$17.6 million. The budget requested for 2011 is US\$15.6 million.